Barrow-in-Furness Town Deal Board

Friday 8 January 2021, 10:00am – 12:00pm

Item	Agenda Item	Time	P/R/V*
1	Introductions and opening comments from Chair	10:00	V
2	Apologies for absence	10:05	V
3	Declarations of interest	10:10	V
4	Matters arising not covered elsewhere in the agenda	10:15	V
5	Minutes of last meeting	10:20	R
6	Allocation of Funding	10:25	R
7	Town Deal Conditions	10:40	R
8	Scheme Development and Programming	11:00	R
9	Accelerated Towns Fund	11:20	R
10	Terms of Reference	11:40	V
11	AOB	11:55	V

* Presentation / Report / Verbal

BARROW-IN-FURNESS TOWN DEAL BOARD

Meeting: Friday, 13th November, 2020
at 11.00 a.m. (Virtual Meeting)

PRESENT:

Chairman: Steve Cole (BAE Systems), Sam Plum (Barrow BC), Cllr Ann Thomson (Barrow BC), Michael Barry (Cumbria CC), Cllr Anne Burns (Cumbria CC), Suzanne Caldwell (Cumbria Chamber of Commerce), Chris Clouter (ABP), Steph Cordon (Barrow BC), Sami Falou (BEIS), Simon Fell (MP), Janet Garner (BAE Systems), Ali Greenhalgh (Cumbria CVS), Paul Hodgson (Barrow BID), Alison Hatcher (Cumbria CC), Tracey Ingham (Cumbria CC) – Minute No's. 70 to 74 only, Angela Jones (Cumbria County Council), Geoff Jolliffe (Morecambe Bay CCG), Julie Mennell (University of Cumbria), Rebecca Robson (Barra Culture), Corinne Watson (Cumbria LEP) – Minute No's. 71 to 74 only and Andrew Wren (Furness College).

ITEM	ACTION
65 – Introductions and opening comments from the Chair The Chairman welcomed everyone to the meeting. Sam Plum thanked everyone for their hard work leading up to the submission of the Town Investment Plan in July. **66 – Apologies** Apologies for absence had been received from Jo Lappin (Cumbria LEP). Corinne Watson had attended as a substitute. **67 – Declarations of Interest** Suzanne Caldwell, Janet Garner, Julie Mennell and Andrew Wren declared an interest in the Barrow Learning Quarter proposal. Alison Hatcher declared an interest in proposals concerning Cumbria County Council. The Chair noted that each member of the Board each had interests in matters pertaining to their respective organisations. **68 – Matters Arising** There had been no matters arising, which had not been covered elsewhere on the Agenda.	

ITEM	ACTION
69 – Minutes of the Last Meeting The minutes of the meeting held on 24th July, 2020 were agreed as a correct record. **70 – Towns Deal – Heads of Terms** Michael Barry reported that the Barrow-in-Furness Town Investment Plan (TIP) had been submitted to MHCLG on 31st July, 2020, part of the first wave of submissions. The Plan had been guided by a clear vision and underpinned by clear evidence and a programme of business cases. It set out an ambitious £29.4M programme of investment summarised as follows:- • Barrow Learning Quarter - £13.4M • Community Wellbeing Hubs - £4.5M • Local Cycling and Walking Infrastructure - £4.5M • Housing Renewal Programme - £4M • Business & Enterprise Support - £1M • Place Development - £1M • Marina Village - £1M He advised the Board that following submission of the Plan, Barrow had been offered £25M, which was at the indicative ceiling and the allocation to the Town represented the highest per capita sum of any of the first seven towns to receive an offer. He added that the offer came with a number of conditions and timescales and was clear around the need for the development of the business cases and assurance to be locally led. Michael advised that within the offer, MHCLG had outlined the key next steps for the development of the deal and as such, following agreement of Heads of Terms, there would be a two-month period in which to provide the following information:- • Details of the projects being taken forward (including for each project the capital/revenue split and the financial profile); • The actions taken to address the conditions for selected projects (relating to Marina Village deliverability and the alignment of Place Development with Towns Fund intervention framework); and • The outcome of actions taken to address TIP improvements, i.e. a completed Private Sector Engagement Plan.	

ITEM	ACTION
The Heads of Terms had been appended to the report and highlighted that within 12 months of signing, it would be necessary to complete business case development and appraisal, submitting a Town Deal Summary Document including:- • A list of agreed projects (including BCRs); • Details of business case assurance; • An update on actions taken in relation to the Heads of Terms key conditions; • A Delivery Plan (including details of the team, working arrangements and agreements with Stakeholders); • A monitoring and Evaluation Plan; • Confirmation of funding arrangements and financial profiles for each project; • Confirmation of approval of planning applications; • Undertaking Public Sector Equalities Duty analysis; and • Letters of approval from the Brilliant Barrow Board and Lead Council. It had been noted that whilst the offer had been below the £29.4M sought, the £25M would deliver significant change for the Town. Accepting the offer would bring about a number of challenges, the first being to consider how £4.4M of savings could be found from within the programme and options for this had been included in a separate agenda item (Minute No. 71 refers). The second challenge surrounded funding to support programme management and continued engagement including the #BrilliantBarrow platform; given the onus on local assurance, the absence of additional revenue support would create challenges. It had been noted that discussions were ongoing with MHCLG in that regard and that a suitable solution would be essential. <u>Next Steps</u> Michael advised the board of the following next steps:- • Development needs for each project need to be defined; • The approach needs to be agreed for:- - Programming of development work; - Resourcing of development work; - Ensuring continued Stakeholder engagement; and - Ensuring appropriate ongoing governance; • Engaging Project Leads and the Plan Development Group	

ITEM	ACTION
It had been recommended that the Board agree the Heads of Terms, whilst continuing dialogue with MHCLG around how resource support could be most effectively provided. The Chair invited comments from the Board. Councillor Thomson asked who would submit planning applications for the projects and questioned whether a designated Planning Officer would be assigned to deal primarily with those applications. Michael Barry advised that Project Leads would submit their own applications (i.e. the application for the Learning Quarter would be submitted by University of Cumbria). Julie Mennell welcomed that approach, subject to the necessary advice and guidance being provided where applicable. Michael added that he agreed it would be important to assign a designated Planning Officer. Julie Mennell sought clarification and questioned whether there would be just six months in which to develop Full Business Cases. The Chair advised that Project Leads should be aiming to complete Full Business Cases by the mid-way point which would be Summer 2021. Alison Hatcher stated that it would be really helpful to seek clarification from MHCLG regarding planning. She suspected that Government were asking if planning permission was a significant risk to the projects, as opposed to requiring planning permission within the 12 month timeframe. The Chair requested Sami Falou's comments and Sami agreed to seek clarification on the matter. RESOLVED:- (i) To agree to the Heads of Terms for the Barrow-in-Furness Town Investment Plan; and (ii) To agree for the continuation of dialogue with MHCLG around how resource support could be most effectively provided. **71 – Allocation of Funding – Next Steps** As reported in the previous agenda item (Minute No. 70 refers), the Town Investment Plan for Barrow had included projects valued at £29.4M. The Council had been successful in obtaining £25M funding from MHCLG, leaving a shortfall of £4.4M. Michael Barry advised the Board that there was a two month period in which to re-profile the funding In order to secure the £4.4M saving, three broad options had been identified for consideration as follows:-	Sami Falou

ITEM	ACTION
1. **Consistent Share Reduction –** Under this option projects would each receive a 15% reduction in funding to be provided, this would require some descoping or bringing forward match funding from other sources. While providing a simplistic solution this approach may lead to deliverability challenges for some projects, in particular those that have already seen descoping; 2. **Scope Reduction –** Under this approach consideration would be given to opportunities to reduce the funding to specific projects based on their ability to be effectively scaled back or availability of alternative funding with an initial focus on the do minimum options presented within business cases. While being more focused it would be expected to have a disproportionate impact on some projects; and 3. **Scope and Share Reduction –** Under this option a hybrid approach would be taken, seeing some projects receiving a larger reduction with any residual overspend spread across the remaining projects. This option would be considered most flexible but would equally bring forward some of the respective disbenefits of options 1 and 2. Michael advised that it had been proposed that these options would be explored with the Project Leads before delivering a further recommendation to the January meeting of this Board. In relation to option 2 and 3, he drew the Board's attention to the fact that in June, the Board had discussed an increase in cost of the Learning Quarter from £10.4M to £13.4M and given the impact of this on the funding profile and the risk that it would not be possible to secure funding above £25M, the Project Lead had been requested to explore how they could achieve further efficiencies or alternative funding, should the top up not be achieved. An indicative example of how each of the above scenarios may operate had been provided in an appendix to the report and Michael had requested the Board's comments and guidance. The Chair stated that the Board had anticipated prior to submission that the full £29.4M funding request may not be achieved and that the Board must now work together to achieve the required £4.4M savings with minimum impact on the proposed projects. Julie Mennell advised that the University of Cumbria would seek to operate within the £10.4M envelope.	

ITEM	ACTION
Andrew Wren agreed with that and stated that obviously this would change the project resulting in the Skills Hub element not being able to be co-located with the University Centre but it would not affect the project outcomes. Councillor Burns stated that a number of the proposed projects focused on those who had been left behind in communities for a long time. Community Hubs were very important and she hoped that the funding allocation for these would not be reduced too greatly. The Chair stated the importance of maintaining a balance amongst all of the projects in the portfolio and that people remained at the centre of the Board's proposals. He added that as a Board they wished to maintain the full portfolio of projects. Geoff Jolliffee asked that before any cost cutting was considered if there would be any prospect of any of the projects achieving alternative funding streams in the near future. The Chair replied that Simon Fell had confirmed that only £25M was available. He added that alternative funding streams needed to be explored between now and the next Board meeting in January. Suzanne Caldwell commented that everyone needed to be as honest and forthcoming and explore different ways of doing things, i.e. alternative funding streams or delaying some projects. Simon Fell advised that the Government Spending Review was imminent and that it would be largely focused around delivering growth. He advised that it would be worth looking at projects to establish if any focused on economic growth. The Chair summarised the discussion as it had been helpful that the Learning Quarter could achieve £3M of savings, meaning that the remaining £1.4M reduction could be split across the remaining projects. He stated that it would also be useful to carry out an analysis of splitting the full £4.4M across all projects. Michael Barry agreed to present details of both of these options to the meeting in January, as well as an analysis of potential outcomes of descoping each of the projects. The Chair had suggested holding January's meeting in person rather than via Zoom, provided it could be managed in a Covid secure way. He added that people could still dial in remotely if they wished. Sam Plum agreed to liaise with the Chair regarding this.	Michael Barry Sam Plum/ Steve Cole

ITEM	ACTION
RESOLVED:- To note the information and feedback on the options to achieve a £4.4M saving across the Town Investment Plan programme. **72 – Resourcing Scheme Development and Programming** Michael Barry reported that to secure delivery funding for the projects identified as part of the Town Deal, there would be a requirement for the preparation of Business Cases in line with the Treasury 5 Case Model. To support the delivery of the cases within the 12 month period, it had been proposed that development of the seven Business Cases be centrally procured as a package which should ensure consistency of approach and assist the accountable body in undertaking appraisal activity. As with the Town Investment Plan, pace and programming would be critical and as such, it had been proposed to commence the procurement of Consultant support for development of the Business Case programme. It was anticipated that the development of the Consultant brief would be supported by the Project Leads and co-ordinated through the Plan Delivery Group, as set out within the TIP. Sitting beneath those, there would be a requirement for scheme development of buildings or design of junctions. It had been proposed that individual Project Leads would procure the technical support required, with the outputs of that being fed into Business Cases undergoing development. Michael advised that work was ongoing to quantify the costs and ensure effective resources were in place to support the progress of scheme development and Business Cases. A funding gap was anticipated and in response and alongside the exploration of other options, including dialogue with MHCLG and the potential for the submission of an application to the LEP Capital Development Fund. The Board had been requested to note that, in line with other deals, it was anticipated that development spend after Heads of Terms should be eligible for Town Deal but spent ‘at risk’ until investment decision. Janet Garner stated that it would be great to understand where the gaps were and what the requirements would be as BAE Management Team were supportive in terms of providing resource support. The Chair added that any savings brought about by Project Leads and their Organisations releasing resources to assist would be beneficial.	

ITEM	ACTION
Sam Plum advised that discussions were ongoing with BIES and MHCLG regarding funding to support the development of Business Cases as without that assistance, it would be a risk to deliver a £25M programme. Simon Fell stated that MHCLG would soon be dealing with Future High Street Funding as well as two further tranches of Town Deal Funding and that it would be advisable to discuss further with MHCLG sooner rather than later. Corinne Watson stated that Cumbria LEP would be happy to support Michael in making any case to Government. RESOLVED:- (i) To note the information and feedback on the approach to scheme development; and (ii) To agree to commence the procurement of Consultant support for the development of Business Cases. **73 – Futures Forum Update** Alysha and Liam from the Futures Board provided a presentation on progress made by the Board. The purpose of the Board was to bring young peoples' perspectives to the future of Barrow. It had been noted that the Board had recruited four additional members, two representatives from BAE Systems, one from Barrow Police and one from Capgemini. A summary of their background and ambitions had been presented to the Board. The new recruits were passionate individuals with a wide range of skills. The Futures Board had suggested that one Futures Board member should be assigned to each of the seven Brilliant Barrow Projects and that a Board representative should attend future meetings of this Board. The Chair thanked Alysha and Liam for their presentation and welcomed their suggestions. Liam agreed to liaise with Michael Barry to confirm representatives. Michael added that it would be useful for a member of the Futures Board to join the Planned Development Group. Councillor Burns stated that it was great to see young people having a voice and input and asked Liam if they had though of connecting with Barrow Youth Council. Liam welcomed that advice.	Michael Barry

ITEM	ACTION

74 – Communications and Engagement Plan

Steph Cordon presented a report providing the Board with an outline of how the Communications and Engagement Group would plan and deliver engagement activities for the wider Town Deal submission and the individual projects.

It had been noted that following submission of the Town Investment Plan, the Town Deal Communications and Engagement Group had continued to meet on a regular basis to manage and deliver community consultation to inform and support the development of the holistic Town deal project and the individual components.

Since submission of the Town Deal, activity had continued with the #BrilliantBarrow social media accounts posting engaging and positive messages. Full details of engagement and activity (post-submission) had been included within the report.

It had been noted that as the Coronavirus national crisis continued, the Group would continue to deliver engagement through predominantly digital platforms, until such time that face-to-face engagement would be possible.

Social Media Statistics

Engagement statistics for the #BrilliantBarrow social media channels had been presented as follows:-

TWITTER	**Total**	**Since Submission**
Followers	380	96
Impressions	204,579	58,979
Engagements	9,942	2,375
Mentions	399	144
Profile Visits	3,887	1,059
Retweets	786	158
Link Click/Web Traffic	1,282	26
Likes	1,586	607

FACEBOOK	**Total**	**Since Submission**
Page Likes	1,095	60
Post Reach	141,374	37,189
Engagement	13,506	2,886

ITEM	ACTION
Next Steps It had been noted that the Communications and Engagement Group would produce a post-submission Engagement Strategy. A monthly engagement summary would be produced and shared with Project Leads and summarised for each Board meeting. In addition, and in line with the conditions associated with the Town Deal Heads of Terms, a Private Sector Engagement Plan would also be developed. Both the Engagement Strategy and the Private Sector Engagement Plan would be presented to the next meeting of this Board. RESOLVED:- To note the report and agree to receive updates at future meetings. The meeting closed at 12.42pm.	

BRILLIANT BARROW BOARD	Agenda Item No. 6
Date of Meeting: 8th January, 2021	
Reporting Officer: Place and Enterprise Manager – Cumbria CC	

Title: Allocation of Funding

Summary and Conclusions:

The Town Investment Plan for Barrow included projects valued at £29.4m. This submission was positively received by MHCLG who made an offer of £25m to the town and a requirement for the board to confirm how it is proposing to allocate this funding by January 15th.

During the November meeting of the Brilliant Barrow Board, Officers were requested to explore how this reduced allocation may be best distributed without undermining the effectiveness of individual projects or challenge the strategic intent and benefits of the town deal.

Following this direction, work has been ongoing with project leads to explore options to achieve savings for consideration by the Brilliant Barrow Board.

Recommendations:

It is recommended that the Brilliant Barrow Board:

1. Agree the proposed allocation of £25m as set out within **Appendix A** to this report; and
2. To note the revised funding profiles (**Appendix B**) and assessment of outputs, outcomes and impact (**Appendix C**).

Report

The Town Investment Plan for Barrow included projects valued at £29.4m. This submission was positively received by MHCLG who made an offer of £25m to the town and a requirement for the board to confirm how it is proposing to allocate this reduced level funding by January 15th.

During the November meeting of the Board a number of options to achieve this saving were considered.

1. Share Reduction – reducing allocations by 15% across the board;
2. Scope Reduction – focusing reductions on specific projects; and
3. Scope and Share Reduction – a combination of the above approach.

The Board noted these and requested that to move forward Officers work closely with project leads to further explore how savings can be most effectively achieved. In doing so board members wished to ensure savings would not:

1. Undermine the effectiveness of individual projects; and
2. Challenge the strategic intent and benefits of the town deal.

This steer was followed and over November and December work has been ongoing with project leads to test options and to arrive at a proposed way forward. Through this process consideration was given to how projects could be scaled differently and opportunities to lever in additional funding. With the exception of Marina Village, it was possible to identify savings for each scheme. These changes are summarised below and within **Appendix A.**

Project Details		**Town Investment Plan 'ask' Total £29.4m**		**Proposed Revised Allocations (Following discussion with Project Leads) Total £25m**		
TIP Theme	**Project Title**	**Total Project Cost (£m)**	**TIP Funding Request (£m)**	**Updated Total Project Cost (£m)**	**Reduced TIP Allocation (£m)**	**Allocation Reduction (£m)**
SKILLS & ENTERPRISE	**Barrow Learning Quarter**	23.4	13.4	23.4	10.4	-3.00
	Community Wellbeing Hubs & Earnse Bay Outdoor Centre	4.83	4.5	4.63	4.30	-0.20
	Business & Enterprise Support	1.05	1.0	0.85	0.80	-0.20
URBAN REGENERATION & LAND USE	**Housing Renewal Programme**	4.4	4.0	4.05	3.65	-0.35
	Place Development – Culture and Tourism	1.05	1.0	0.90	0.85	-0.15
	Marina Village	12.3	1.0	9.65	1.00	0.00
CONNECTIVITY	**Local Cycling and Walking Infrastructure**	4.5	4.5	4.00	4.00	-0.50

Sitting beneath each of these cost estimates the funding profile has been defined within **Appendix B** to this report.

The single largest saving is emerging from the Learning Quarter project. This principle was discussed at the November meeting of the Brilliant Barrow Board where there was agreement that options to achieve efficiency within the project be explored.

The core change proposed for the project is that instead of the delivery of two building on Barrow Island, there would be one with further investment taking place at existing Furness College sites to deliver the Skills Hub. Notwithstanding this change, there would be high levels of interaction and the strategic intent of the Learning Quarter would be retained through the following steps:

- A HE learning and employability opportunity will be provided for students from the Skills Hub via the University building. This will consist of timetabled sessions at the HE facility for Skills Hub students as part of their mainstream studies during 6th form;
- Use of the Advanced Manufacturing Technology Centre (AMTC) at Furness College by undergraduate advanced manufacturing and engineering students to undertake practical's, experimental and simulation sessions as part of their studies. This will bring together the undergraduate advanced manufacturing/engineering students and learners at the college, for example apprentices, to develop mixed teams and provide peer learning support; and
- Engagement of UoC staff, based at the Barrow university and other sites in HE preparation and engagement sessions at the Skills Hub, focused on employability and skills development within a HE context. A series of timetabled inputs will be delivered that will provide employability skills and guidance alongside careers advice and guidance.

Reflecting changes made across the programme, the output, outcomes and impact of the projects have been reviewed. This is provided in Appendix C to this report and demonstrates how the impact of the changes proposed will be marginal across the programme.

To support continued progress in this respect, the Brilliant Barrow Board are being asked to agree the proposed funding allocations as set out within **Appendix A** and to note the revised funding profiles and the assessment of outputs, outcomes and impacts provided within **Appendix B and C**.

End.

Appendix A – Proposed Funding Allocation
Appendix B – Proposed Cashflow
Appendix C – Barrow Town Investment Plan - post HoT Outputs, Outcomes & Impacts

Barrow Town Investment Plan - Project Allocations

Project Details			Town Investment Plan 'ask' Total £29.4m			Proposed Revised Allocations (Following discussion with Project Leads) Total £25m					
TIP Theme	Project Title	Lead Body	Total Project Cost (£m)	TIP Funding Request (£m)	Other Funding (£m)	Updated Total Project Cost (£m)	Reduced TIP Allocation (£m)	Allocation Reduction (£m)	Other Funding (£m)	Comments / Revisions	Impact on SOBC Outputs / Outcomes
SKILLS & ENTERPRISE	**Barrow Learning Quarter**	University of Cumbria (in collaboration with Furness College)	23.4	13.4	10.0	23.4	10.4	-3.00	13.0	Partners to ensure impact of 'Preferred Option' project is delivered - with some amendments reflecting updated delivery approach.	Partners have confirmed SOBC 'Preferred Option' outputs / outcomes can still be delivered.
	Community Wellbeing Hubs & Earnse Bay Outdoor Centre	Cumbria County Council (in collaboration with Barrow Borough Council)	4.83	4.5	0.33	4.63	4.30	-0.20	0.33	Savings from revenue package and reduction in spec for hub sites (could be addressed through securing other, complementary funding).	Reduction impacts spec rather than activities, therefore usage and outputs / outcomes in SOBC will be unaffected.
	Business & Enterprise Support	Barrow Borough Council (in collaboration with Cumbria LEP)	1.05	1.0	0.05	0.85	0.80	-0.20	0.05	£0.85m revised project includes £45k match, but push to retain match of £50k.	Original SOBC outputs / outcomes deliverable within reduced allocation (to be reviewed by Hatch).
URBAN REGENERATION & LAND USE	**Housing Renewal Programme**	Barrow Borough Council	4.4	4.0	0.4	4.05	3.65	-0.35	0.40	Savings from reductions in scope of public realm and possible amended spec for property improvements.	Homes outputs unchanged but reduced public realm will affect outcomes on social value (to be reviewed by Hatch).
	Place Development – Culture and Tourism	Barrow Borough Council	1.05	1.0	0.05	0.90	0.85	-0.15	0.05	Re-focus of project activities from revenue to capital (with supporting revenue) to address TIP condition.	Impact TBC following work to address TIP condition (to be reviewed by Hatch).
	Marina Village	Barrow Borough Council	12.3	1.0	11.3	9.65	1.00	0.00	8.65	Agreed that TIP request represents minimum required to make support viable.	SOBC Outputs / Outcomes unchanged.
CONNECTIVITY	**Local Cycling and Walking Infrastructure**	Cumbria County Council	4.5	4.5	0.0	4.00	4.00	-0.50	0.00	Savings from reduction in spec and scope but maintains 'network' approach. Complementary funding to be sourced for increases in reach.	Some reduction to Km of cycleway and forecast usage - will be reflected in outcomes (to be reviewed by Lead Consultants).

TIP Theme	TIP Funding Request (£m)
Skills & Enterprise	18.9
Urban Regen & Land Use	6.0
Connectivity	4.5
TOTAL	**29.4**

TIP Theme	Reduced TIP Allocation (£m)	Allocation Reduction (£m)
Skills & Ent	15.5	-3.4
Urban Regen	5.5	-0.5
Connectivity	4.0	-0.5
TOTAL	**25.0**	**-4.4**

Barrow Town Investment Plan - Updated Financial Profile December 2020

Project	Funding Type	Allocation (£)	Annual Funding Profile (£)					
			2020/21*	2021/22*	2022/23	2023/24	2024/25	2025/26
Barrow Learning Quarter	Capital	10,400,000	10,000	1,110,000	5,090,000	4,180,000	10,000	0
	Revenue	0	0	0	0	0	0	
	Total	**10,400,000**	**10,000**	**1,110,000**	**5,090,000**	**4,180,000**	**10,000**	**0**
Community Wellbeing Hubs & Earnse Bay Outdoor Centre	Capital	3,900,000	21,998	128,945	897,736	1,903,825	947,498	0
	Revenue	400,000	0	25,000	100,000	100,000	100,000	75,000
	Total	**4,300,000**	**21,998**	**153,945**	**997,736**	**2,003,825**	**1,047,498**	**75,000**
Business & Enterprise Support	Capital	0	0	0	0	0	0	0
	Revenue	800,000	2,500	7,500	229,250	229,250	184,250	147,250
	Total	**800,000**	**2,500**	**7,500**	**229,250**	**229,250**	**184,250**	**147,250**
Housing Renewal Programme	Capital	3,650,000	5,000	30,000	1,195,000	1,171,000	921,000	328,000
	Revenue	0	0	0	0	0	0	0
	Total	**3,650,000**	**5,000**	**30,000**	**1,195,000**	**1,171,000**	**921,000**	**328,000**
Place Development – Culture and Tourism	Capital	680,000	0	15,000	482,500	150,000	16,500	16,000
	Revenue	170,000	5,000	15,000	39,500	39,500	39,500	31,500
	Total	**850,000**	**5,000**	**30,000**	**522,000**	**189,500**	**56,000**	**47,500**
Marina Village	Capital	1,000,000	0	30,000	570,000	400,000	0	0
	Revenue	0	0	0	0	0	0	0
	Total	**1,000,000**	**0**	**30,000**	**570,000**	**400,000**	**0**	**0**
Local Cycling and Walking Infrastructure	Capital	4,000,000	15,000	160,000	1,912,500	1,912,500	0	0
	Revenue	0	0	0	0	0	0	0
	Total	**4,000,000**	**15,000**	**160,000**	**1,912,500**	**1,912,500**	**0**	**0**
Programme Totals	Capital	23,630,000	51,998	1,473,945	10,147,736	9,717,325	1,894,998	344,000
	Revenue	1,370,000	7,500	47,500	368,750	368,750	323,750	253,750
	Total	**25,000,000**	**59,498**	**1,521,445**	**10,516,486**	**10,086,075**	**2,218,748**	**597,750**

**** Expected to be Development Costs only - although potential for delivery to commence from January 2022***

Capital %	95%
Revenue %	5%

Barrow Town Investment Plan - post HoT Outputs, Outcomes & Impacts

A Draft Report by Hatch
18 December 2020

Barrow Town Investment Plan - post HoT Outputs, Outcomes & Impacts

18 December 2020

www.hatch.co.uk

1. Introduction

1.1 In October 2020 Barrow was successful in securing a £25m Town Deal. This report provides detail on how this funding has been reprofiled and the impact this has on outputs, outcomes and impacts.

1.2 The following adjustments have been made to the funding profile:

Table 1.1 Reprofile of Town Deal Funding

Project	Initial TD Request	Revised TD Allocation	Mitigating Action
Barrow Learning Quarter	£13.4m	£10.4m	Partners to source additional match and amend delivery approach to maintain output/outcome position
Community Well-being Hubs & Earnse Bay Outdoor Centre	£4.5m	£4.3m	Reduced specification and revenue savings to maintain outputs/outcome position
Business & Enterprise Support	£1m	£0.8m	Partners seeking other funding. Intensity of provision reduced to maintain output/outcome position
Housing Renewal	£4m	£3.65m	Reduction in scope of public realm and reduced specification
Place Development	£1m	£0.85m	Refocus activity from revenue to capital to address TIP condition
Marina Village	£1m	£1m	No action required
Local Cycling & Walking Infrastructure	£4.5m	£4m	Reduction in specification and scope. Partners seeking complementary funding.
Total	£29.4m	£25m	

1.3 Where possible, mitigating action has been taken to protect outputs, outcomes and impacts.

Table 1.2 Original Output and Outcome Profile

Project	Original Outputs	Original Outcomes/Impacts	Variable driving benefits
Barrow Learning Quarter	• 1 new skills facility • Increased and closer collaboration with key employers • Increased breadth of local skills that respond to local needs	• 23,100 new learners assisted • £59.7m net additional GVA • Indicative BCR 4:1	• No. of students • Graduate productivity
Community Well-being Hubs & Earnse Bay Outdoor Centre	• 3 new community centres • 1 new sports facility	• 51,600 residents/visitor with better place perceptions • £10.7m SROI • Indicative BCR 2:1	• No. of attendees • Social value
Business & Enterprise Support**	• 4 schemes to support enterprise and business productivity	• 160 entrepreneurs supported • 130 SMEs supported • £3.1m net additional GVA • Indicative BCR 3.4:1	• No. of businesses • Productivity gains • Social value
Housing Renewal	• 220 homes improved • 39 commercial properties improved • 3,500 sqm new space delivered	• 51,600 residents/visitor with better place perceptions • £7.3m SROI • 45 tonnes of CO2 savings pa. • Indicative BCR 1.7: 1	• No. improved homes • Social value
Place Development	• New, upgraded or protected places	• 50,000 new visitors to arts, cultural and heritage sites across Barrow • 51,600 residents/visitor with better place perceptions • £2.2m SROI • Indicative BCR 2.3:1	• No. attending events • Social value
Marina Village	• 26 ha of remediated land • 550 quality new homes • 3.3 ha quality commercial space • 6.3 ha public space nature	• 51,600 residents/visitor with better place perceptions • £19.9m land value • Indicative BCR 1.5	• Land value uplift • Social value

	conservation land		
Local Cycling & Walking Infrastructure*	• 11.5km new cycle paths	• 5,000 trips by purpose and main mode • £27.82m in WEBTAG benefits • Indicative BCR 6.18:1	• Active Mode benefits (mode shift, health and journey quality)

Source: Hatch, *WSP, ** Nicol Economics

Table 1.3 Reprofiled Outputs & Outcomes				
Project	Initial TD Request	Revised TD Allocation	Revised Outputs	Revised Outcomes
Barrow Learning Quarter	£13.4m	£10.4m	• 1 new skills facility • Increased and closer collaboration with key employers • Increased breadth of local skills that respond to local needs	• 23,100 new learners assisted • £59.7m net additional GVA • Indicative BCR 5.1:1
Community Well-being Hubs & Earnse Bay Outdoor Centre	£4.5m	£4.3m	• 3 new community centres • 1 new sports facility	• 51,600 residents/visitor with better place perceptions • £10.7m SROI • Indicative BCR 2.1:1
Business & Enterprise Support	£1m	£0.8m	• 4 schemes to support enterprise and business productivity	• 160 entrepreneurs supported • 130 SMEs supported • £1.7m net additional GVA • Indicative BCR 2.4:1
Housing Renewal	£4m	£3.65m	• 220 homes improved • 39 commercial properties improved • 2,500 sqm new space delivered	• 51,600 residents/visitor with better place perceptions • £7.3m SROI • 45 tonnes of CO2 savings pa. • Indicative BCR 1.9: 1
Place Development	£1m	£0.85m	• New, upgraded or protected places	• 50,000 new visitors to arts, cultural and heritage sites across Barrow • 51,600 residents/visitor with better place perceptions • £2.2m SROI • Indicative BCR 2.5:1
Marina Village	£1m	£1m	• 26 ha of remediated land • 550 quality new homes • 3.3 ha quality commercial space • 6.3 ha public space nature conservation land	• 51,600 residents/visitor with better place perceptions • £19.9m land value • Indicative BCR 1.5

Local Cycling & Walking Infrastructure	£4.5m	£4m	• 8.2 km new cycle paths	• 5,000 trips by purpose and main mode • £26.75 in WEBTAG benefits • Indicative BCR 6.95:1
Total	£29.4m	£25m		

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BRILLIANT BARROW BOARD	Agenda Item No. 7
Date of Meeting: 8th January, 2021	
Reporting Officer: Place and Enterprise Manager – Cumbria CC	

Title: Town Deal Conditions

Summary and Conclusions:

Within the Heads of Terms for the Town Deal are a number of conditions which the Government have requested steps to address; these include:

- Provision of a Private Sector Engagement Plan;
- Further clarity around how the place programme can align to the requirement of the Town Deal intervention framework; and
- Assurance around the deliverability and private sector investment in Marina Village

Steps to address these have been taken and updates around this are provided within this report.

Recommendations:

It is recommended that the Brilliant Barrow Board note the steps taken to address the specific conditions relating to the private sector engagement plan together with the Marina Village and Place Development – Culture and Tourism projects.

Report

Within the Heads of Terms for the Town Deal there are a number of conditions that need to be addressed. At a strategic level it has been requested that we prepare a private sector engagement plan covering the next stage of project development. At a project specific level we have been asked to enter a process of dialogue around the "Place Development – Culture and Tourism" to consider how it can best align to the Town Deal intervention framework; while in the case of "Marina Village" we have been asked to provide assurance on deliverability and further information on private sector investment once remediation is complete.

Private Sector Engagement Plan

Responding to the request for greater clarity on the approach to engaging the private sector a focused Private Sector engagement plan has now been completed.

The purpose of this is to set out how the private sector would be engaged during the continued development of the Town Deal, including the detailed development of individual projects. In doing this it sets out how we would:

- Communicate and work with existing private sector groups/networks and business support organisations;
- Use existing and established channels to communicate and engage with local businesses including the Brilliant Barrow website and social media pages; and
- Draw on existing links to the local business community through Barrow Borough Council and members of the Brilliant Barrow Board who have regular contact with local businesses through their activity

This is provided as **Appendix A** to this report.

Place Development – Culture and Tourism

Within the Town Investment Plan, the Place Development – Culture and Tourism project was significantly focused on revenue activity. While the need for a project to support Culture and Tourism was understood by MHCLG, we have been advised that its current composition does not represent the strongest fit with the Town Deal Intervention Framework and requires further evolution.

Recognising this, a number of changes are proposed to the project have be identified; with a shift to three key elements:

- Creating a network of event spaces/infrastructure at key locations potentially including the Town Centre, Barrow Park and Walney Island;
- Feasibility work to support future attractions and work to support future sustainability of events/festivals; and
- Promotional activities in conjunction with local partners, raising awareness of events/festivals and ongoing community engagement in cultural and heritage activities.

These changes will see the project move away from a revenue focused activity seeing the Town Deal supporting a £665,000 Capital and £185,000 Revenue requirement; a shift from a 100% revenue ask within the July submission.

Shoring up this approach; it is anticipated that there would be opportunities to work closely with Barra Culture and private sector partners to lever support and to ensure the sustainability of activity. Recognising changes within this project, the benefits within it have been retested and a positive BCR remains.

Marina Village

It has been requested that we provide assurance on deliverability and further information on private sector investment once remediation of Marina Village is complete.

To address this condition a report has been prepared that:

- Summarises the remediation strategy for the site including the receipt of planning permission by March 2021;
- Sets out the level of demand and value for new build property within Barrow; and
- The results of soft market testing confirming developer interest in a remediated development site.

This information will further underpin work submitted with the Town Investment Plan and will continue to develop through development of the Full Business Case.

End.

Appendix A – Private Sector Engagement Plan

Barrow Town Investment Plan - Private Sector Engagement Plan

Barrow Town Investment Plan - Private Sector Engagement Plan

14 December 2020

www.hatch.co.uk

1. Private Sector Engagement Plan

1.1 We actively engaged with the private sector during the development of our plan to understand barriers to growth to ensure the plan is responsive to need and opportunity and to maximise the opportunity for private sector leverage.

1.2 Private sector engagement is a central component of our Future Stakeholder Engagement Plan for the Barrow Town Deal. This plan provides an addendum to our original submission to provide more detail on private sector engagement. The principles we describe in our plan in terms of how we deploy communication and engagement activity will also be applied to private sector engagement.

Private Sector Board Members

1.3 Private sector representatives on our Town Deal Board include:

- Steve Cole, Chair, BAE Systems
- Janet Garner, BAE Systems
- Chris Clouter, Associated British Ports
- Paul Hodgson, Barrow Business Improvement District
- Suzanne Caldwell, Cumbria Chamber of Commerce
- Jo Lappin, Cumbria Local Enterprise Partnership

1.4 In addition, board members such as the MP, Furness College, University of Cumbria, Barrow Borough Council and Cumbria County Council frequently engage with the business community and understand the issues and opportunities framing their growth potential.

Future Engagement Approaches

1.5 We will engage with the private sector throughout the development and delivery of our projects and plan. This includes:

- Work with private sector representatives on the Town Deal Board and their contacts and networks including Cumbria Chamber of Commerce, Cumbria Local Enterprise Partnership, and Barrow BID
- Communicate and work with existing private sector groups/networks and business support organisations e.g. Barrow BID, Barrow Small Business Group, Pink Ladies, Cumbria Chamber of Commerce, Cumbria Tourism, Cumbria Growth Hub including the Supply Chain Opportunities Hub, Federation of Small Businesses, Cumbria Social Enterprise Partnership, Cumbria Skills Advisory Panel, Cumbria LEP Advanced Manufacturing Group and Cumbria Manufacturing Service, Offshore Energy Alliance.
- Use existing and established channels to communicate and engage with local businesses including the Brilliant Barrow website and social media pages
- Draw on existing links to the local business community through Barrow Borough Council and members of the Town Deal Board who have regular contact with local businesses through their activity e.g. Furness College and University of Cumbria
- Utilise existing business databases to target the local business community to raise awareness and engagement with the plan e.g. Chamber of Commerce

1.6 In broad terms, the stages of private sector engagement are as follows:

Table 1.1 Stages of Engagement

Stage	Activity	Lead
1. Communicating the Town Investment Plan	Raising awareness of the success of the submission via social media, intermediary channels and the Brilliant Barrow website. Provide details of next steps.	Communication & Engagement Group
2. Development of Full Business Cases	Targeted private sector engagement to support development of Full Business Case including strengthening the case for intervention and maximising private sector leverage.	Project Delivery Groups
3. Implementation	Co-ordinate and monitor communication and engagement activity across the programme, including the private sector, in line with the Delivery Plan.	Communication & Engagement Group
4. Evaluation	Evaluate the success of private sector engagement through delivery of the plan	Plan Delivery Group

1.7 Private sector involvement in each project is outlined as follows.

Table 1.2 Full Business Case Development – Private Sector Involvement

Project	Private sector involvement
Barrow Learning Quarter	The University of Cumbria and Furness College will support SMEs in general with their skill requirements, including a focus on the advanced manufacturing and energy supply chain. The project will provide a single interface between business and education to ensure that local skill needs are developed and offered locally in partnership with businesses. Partners include OEMs such as BAE Systems and their supply chain.
Business and Enterprise Support	The project will support business start ups and enable SMEs to thrive and grow. This includes tailored support to enable businesses to access wider supply chain opportunities such as BAE Systems and Orsted. Continued engagement with Tier 1 businesses will tailor the project to maximise supply chain opportunities. The Project Delivery Group will include Cumbria LEP, Barrow Borough Council, Cumbria County Council and the Cumbria Social Enterprise Partnership. Soft market testing to tailor the business support offer will be undertaken as part of the full business case development.
Community Wellbeing Hubs	This project will provide a location for business support programmes aimed at supporting routes into self-employment and facilitate growth in social enterprise. It will also help residents with employability and skills support to enable them to access the labour market. Private sector engagement at full business case stage will support understanding of labour needs and how this project can facilitate development of an enhanced labour pool.
Marina Village	The funding will enable the private sector to deliver the Marina Village Masterplan. This masterplan includes 3.3ha of employment use and

Project	Private sector involvement
	leisure space, in addition to housing and green infrastructure. It is anticipated this commercial offer could include retail, hotel, pub and restaurant facilities. The housing offer will help to meet labour demand by local businesses and support wider economic and regeneration investments in Barrow to secure and grow employment.
Walking & Cycling Infrastructure	This project will secure walking, cycling, local highway and public transport improvements to help people better access jobs, training, services and visitor destinations. Targeted engagement informed priority routes and areas for improvement with a focus on three strategic cycle routes along key arterial routes. This includes connecting key employment locations such as Furness General Hospital, Barrow Sixth Form, the town centre, BAE Systems, Barrow Port and Waterfront Business Park and Furness Business Park including Furness College.
Housing Renewal	This project will improve commercial properties on Rawlinson Street, in addition to housing renewal in an identified priority area. Private sector engagement with commercial property owners and occupiers will support understanding of need and how commercial shop front improvement can help to revitalise this part of town.
Place Development	This project aims to enhance Barrow's culture and leisure offer and improve the perception and image of Barrow. Place promotion will raise the profile of the town as an attractive place to live, work, study, invest and visit and will help to attract and retain spend in the town through a programme of events and festivals. At full business case stage the project will further engage with the culture and leisure sector to support understanding of the value proposition of the town and how investment can be levered.

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BRILLIANT BARROW BOARD	Agenda Item No. 8
Date of Meeting: 8th January, 2021	
Reporting Officer: Place and Enterprise Manager – Cumbria CC	

Title: Scheme Development and Programming

Summary and Conclusions:

To secure delivery funding for the projects identified as part of the Town Deal, there will be a requirement for the preparation of Business Cases in line with the Treasury 5 Case Model.

It is proposed that the development of the seven business cases would be centrally procured as a package. Sitting beneath these, there would nonetheless be a requirement for scheme development activity to be undertaken and it is proposed that this would be procured by the scheme lead.

The timescales surrounding the town deal are tight requiring submission of assured proposals to MHCLG by November 2021. Recognising this, a high-level programme has been established – See **Appendix A**.

Moving work forward, consultant support for the development of business cases is now undergoing procurement while an assessment of the resources required to enable projects development has been undertaken. This process has concluded that some funding gaps remain and further support from partners and MHCLG is being investigated.

Recommendations:

It is recommended that the Brilliant Barrow Board:

1. Note the progress in the development of the plan and establishment of a high level programme; and
2. Consider options for funding to address funding required to deliver the programme.

Report

To secure delivery funding for the projects identified as part of the Town Deal, there will be a requirement for the preparation of Full Business Cases in line with the HMT's Green Book.

To support the delivery of business cases at the November meeting of the Brilliant Barrow Board it was agreed that their preparation be centrally procured as a package. This was to ensure consistency of approach and assist the accountable body in undertaking appraisal activity. This procurement has now commenced and the consultants will be in place during January.

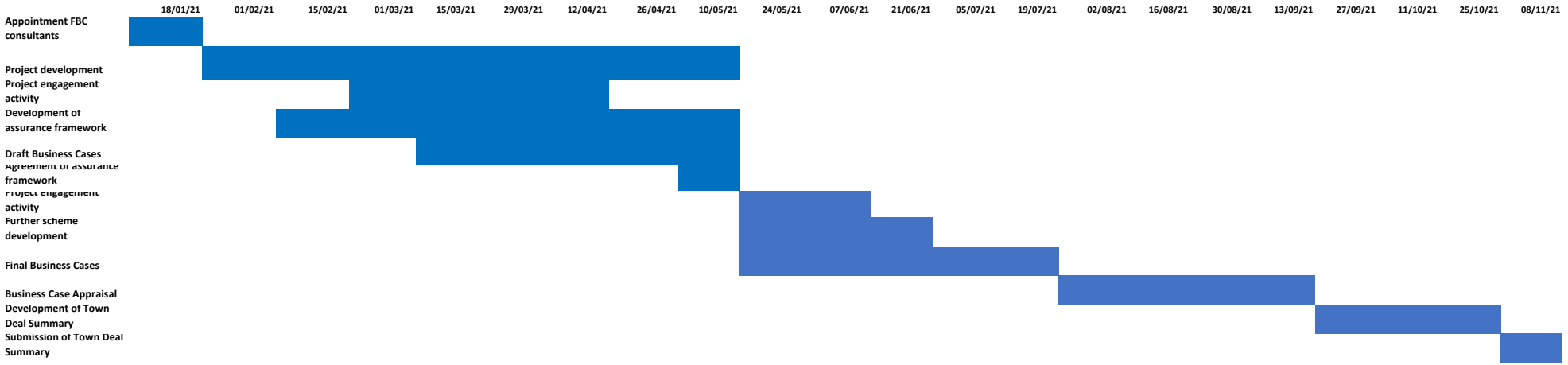
Sitting beneath these, there will be a requirement for scheme development activity to be undertaken, for example around the development of buildings or design of junctions. For this work it was agreed that individual project leads would procure the technical support required, with the outputs of this being fed into business cases undergoing development. Consistent with other deals it is understood that development spend after Heads of Terms should be eligible for Town Deal but spent 'at risk' until Investment Decision.

Work has been undertaken to quantify the costs of scheme and business case development across the programme. Through this process a partners have identified a c.£150,000 shortfall. Responding to this, an application is being prepared for the Cumbria LEP Capital Development fund for this sum. This fund is used for the development schemes to be repaid when at the point of scheme delivery.

A further resourcing challenge surrounds the need for additional resources to support accountable body and programme management resources. The need for a £100,000 annually has been identified for this purpose. Dialogue with MHCLG and other partners have been undertaken about what support can be provided, but to date no additional funding has been identified.

Supporting the town deal, a high-level programme has been developed for the coming year. It is intended that this will be further developed at a project specific level over the coming month.

End.


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Appointment FBC consultants
Project development
Project engagement activity
Development of assurance framework
Draft Business Cases
Agreement of assurance framework
Project engagement activity
Further scheme development
Final Business Cases
Business Case Appraisal
Development of Town Deal Summary
Submission of Town Deal Summary

BRILLIANT BARROW BOARD		Agenda Item No. 9
Date of Meeting:	**8th January, 2021**	
Reporting Officer:	**Director – People and Place Barrow BC**	

Title: Accelerated Town Fund Update

Summary and Conclusions:

Barrow has been awarded a grant of £750,000 Accelerated Towns Fund for capital projects that can be committed and spent by 31st March 2021. Projects have to fit within the Towns Fund Intervention Framework guidance and meet immediate challenges. This report provides an update on the proposals for the use of this fund.

Recommendations:

It is recommended that the Brilliant Barrow Board note the progress made on delivery of the Accelerated Towns Fund.

1. Background

On 1 July 2020, the Prime Minister announced that the government was bringing forward £5bn of capital investment projects, supporting jobs and the economic recovery. As part of this, the Towns Fund was referenced as being central to the government's ambition to level up the country – creating jobs and building stronger and more resilient local economies and communities. In recognition of the importance of this and the pressing need in the towns that have been selected to benefit, Barrow Council was awarded £750,000 to support projects that would make an immediate impact with the requirement for spend to be complete by March 2021.

This grant can be used to support capital spend within the intervention framework as set out in the Towns Fund Further Guidance:

https://www.gov.uk/government/publications/towns-fund-further-guidance.

The government are particularly encouraging projects that will support towns in responding to immediate challenges, including:

- Improvement to, or new parks and green spaces and sustainable transport links;
- Improvements to town centres including repurposing empty commercial properties; and

- Demolition or site remediation where this will have an immediate benefit.

2. Progress of Accelerated Towns Fund

Barrow has an ambitious Town Deal programme and the Accelerated Towns Fund provides an opportunity to deliver some capital projects that will meet immediate challenges which will enhance the economic recovery of Barrow and help alleviate the impact of Covid-19.

Town Deal Accelerator Funding	Allocation of £750,000	Outputs	Progress to Date	Alignment	Outcomes	Outcome Indicators
Remediation works that will support the regeneration of the waterfront and enhance the gateway access to a new vibrant neighbourhood of 550 homes as part of the Town Investment Plan	£130,000	Remediation works to large brownfield development to facilitate a planning application in early 2021.	Contribution towards remediation works as defined by Capita. To facilitate planning application in the New Year.	Homes England Local Industrial Strategy High Street Heritage Action Zone Local Growth Fund	Enhanced townscape that is more attractive to residents, businesses and visitors.	Raise perceptions of the place by residents, businesses, visitors Land values
Revitalise and repurpose key spaces in the town centre through a programme of acquisition, demolition and site clearance. Plus, investment in outdoor infrastructure such as pop up stalls, event infrastructure to encourage footfall in town centres and support Covid 19 recovery.	£570,000	Delivery of quality residential or commercial space in key locations.	Acquisition of key town centre property in final stages of completion. 3 other properties under negotiation for acquisition. Lighting and projectors purchased and planning permission granted. Outdoor infrastructure in process of purchase Outdoor spaces under-utilised in town centre- working group identifying alternative uses to enhance townscape.	Future High Street Fund Local Industrial Strategy High Street Heritage Action Zone	Enhanced townscape that is more attractive and more accessible to residents, businesses and visitors	Enhanced perceptions of the place by businesses, residents, visitors.
Tackle health inequalities and enhance Barrow's outdoor activity offer through investment into new outdoor exercise facilities.	£50,000	New upgraded sports and parks facilities to promote physical and mental wellbeing.	2 locations identified and being developed as possible mental health hubs.	Arts council Creative People and Places Local Growth Fund Coastal Communities Fund	Improved arts and cultural and heritage offer that is more visible and easier for residents and visitors to access Improved health and wellbeing	Number of visitors to arts, cultural and heritage events and venues Perceptions of the place by residents and victors